



FOR IMMEDIATE RELEASE

Date: October 15th 2014

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Date: November 1, 2014

Where: Friesian Focus Farms, Murrieta California

Time: 11:00am-1pm

JOIN US ON A JOURNEY OF A LIFETIME

The Caravan is discovery. We will travel the breadth of America by horse power and welcome the world to follow our trek to interact and to join along. Let's discover America as we've never experienced it before.

Saturday November 1, 2014:

Please join us in wishing the participants of The Caravan a Bon Voyage as they embark on a 2,500 mile drive and ride across the southern United States.

Agenda:

11:00am-12:00pm - Happy and Healthy Breakfast for all the participants, horses included

12:00pm -1:00pm - Informal gathering. Meet the participants and filmmakers.

1:00pm - Multi denominational prayer to wish all participants a safe journey to be followed by an official start of The Caravan by our hostess, Founder and owner of Friesian Focus Farms Mrs. Joan Fernandez.

About The Caravan and accompanying film

Born in 1952 in Dixon, California Michael Muir inherited a great love of the wilderness from his great grandfather, who is heralded as the Father of the National Parks and co-founder of the Sierra Club, the American visionary John Muir.

But for Michael, who has lived with Multiple Sclerosis since the age of 15 this love of the wilderness holds greater meaning. His connection to the great outdoors inspires him everyday to share the glories of nature with mobility challenged people like himself. "We are blazing a new trail into the wilderness...opening a path to be travelled by people with disabilities."

When he could no longer ride, he taught himself to drive the horses. "Even though I can't ride anymore... when I put the reins in my hands, we start that great communication between man and horse. It's the dance of life and I'm in it."

In 2005 Michael started Access-Adventure a non profit offering recreational carriage driving and therapeutic driving events to persons with disabilities and other underserved members of the community.

Gerard Paagman started riding and driving at the age of eight and that passion continues on 50 years later. Born and raised in The Netherlands, Gerard ran a successful publishing business and office design company. In the midst of raising a family and running a business he also found time to volunteer. As part of his volunteer effort Gerard worked with the United Nations in Geneva, Switzerland and New York and was instrumental in founding, 'The Organization of Prohibition of Chemical Weapons' winner of the 2013 Nobel Peace prize and the 'International Criminal Tribunal for the former Yugoslavia'. He also worked extensively in Ethiopia, Africa on critical community projects. Projects that brought fresh water to villages, guidance on sustainable agriculture initiatives and infrastructure projects, building schools for visually impaired and blind children.

From November 2014 to March 2015 Michael and Gerard will travel 2500 miles through some of the most unforgiving and beautiful landscapes of North America...pounding hooves on untested roadways...personal challenges and extremely personal goals...they will travel on *The Caravan*.

With one foot firmly planted in the present and the other in the past this modern day journey uses old world transportation, horse and carriage and modern communication and social media to tell the world about their travels.

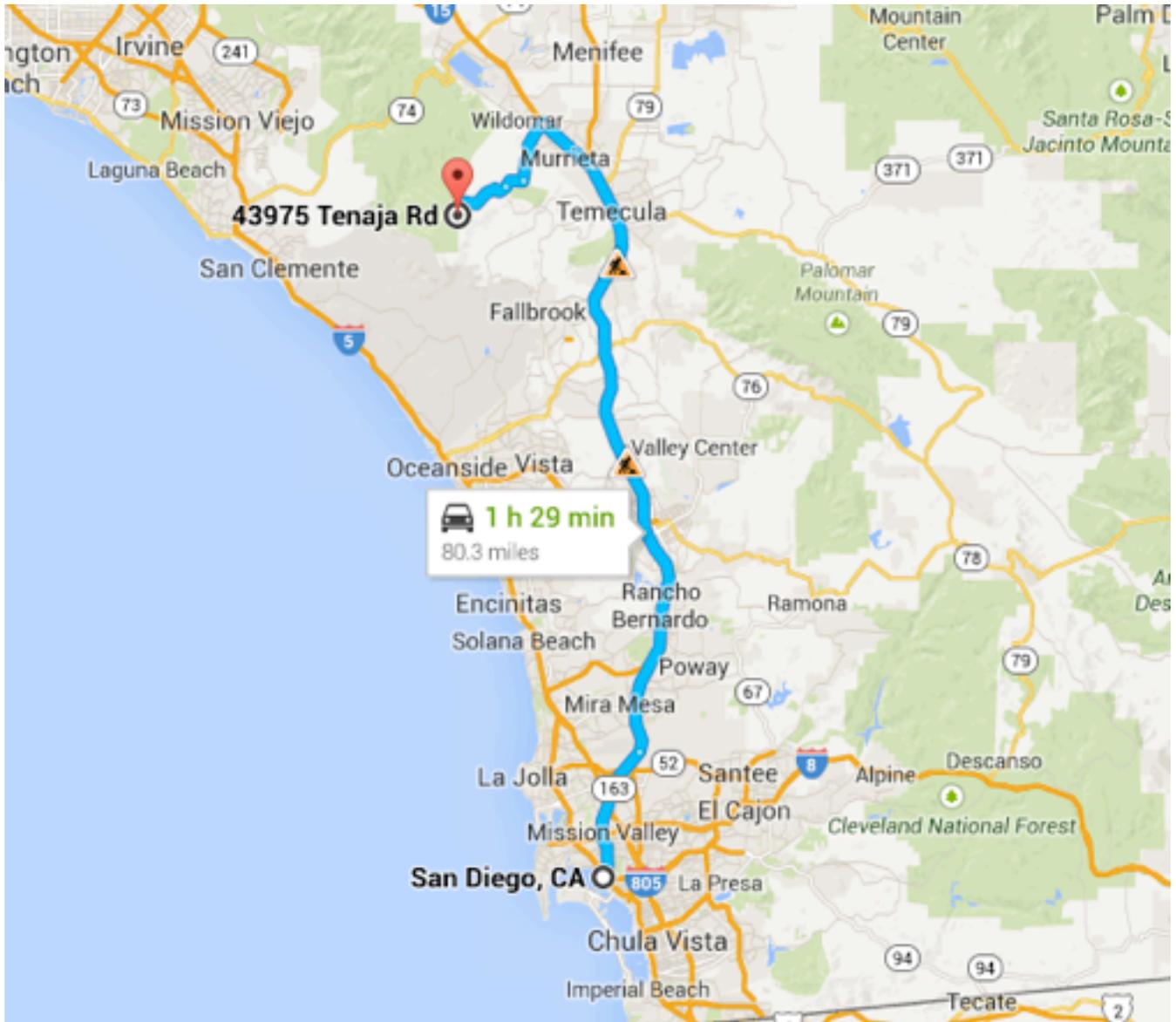
This trip holds special meaning for both men. Michael will be driving his horses from a wheelchair accessible carriage. He intends on using this cross-country journey as a training springboard for the 2015 United States Olympic Team qualifier with the intent of competing at the 2016 Rio de Janeiro Summer Games in Paralympic Dressage. For Gerard, the trip is the fulfillment of a lifetime dream – to travel with his horses and carriage across a continent and live the experience with his family and reconnect people spiritually and physically with the graceful horse.

Along the way they will stop in villages, towns and cities sharing their experience, listening and learning from others. It's a journey to reconnect people regardless of race, religion, gender or geography through the bond we share with the horse. It's shifting our focus, if only for a brief moment, away from our smart phones and electronics and opening a window to nature.

DIRECTIONS

Here is how to find us:

Friesian Focus Farm, 43975 Tenaja Rd. Murrieta, CA 92562 <http://www.friesianfocus.com>



For more information on the Caravan visit www.TheCaravan.me.

For information on the Access Adventure please visit www.Access-Adventure.org.

For information about The Caravan Film please contact

Margot McMaster at 403-931-2338 or margot@hdtvproductions.com